

Fallon Milligan – Chair, Lake View Terrace
Judi Trujillo – Vice Chair, La Tuna Canyon
Cindy Bloom – Shadow Hills
Julie Tarnawski – Shadow Hills
Owynn Lancaster – Shadow Hills



COMMUNICATIONS & OUTREACH COMMITTEE AGENDA

November 23, 2020 7:00 PM TO 9.00 PM

Zoom Meeting Online at www.Zoom.us - Webinar ID: 892 9079 6492

By Telephone at (669) 900-9128 - Webinar ID: 892 9079 6492

Online Zoom Meeting Link: <https://us02web.zoom.us/j/89290796492>

IN CONFORMITY WITH THE GOVERNOR'S EXECUTIVE ORDER N-29-20 (MARCH 17, 2020) AND DUE TO CONCERNS OVER COVID-19, THE FTDNC COMMUNICATIONS AND OUTREACH COMMITTEE MEETING WILL BE CONDUCTED ENTIRELY TELEPHONICALLY.

ACCESSING THE MEETING: Every person wishing to address the Committee must dial (669) 900-9128, and enter the nine-digit meeting code listed above and then press# to join the meeting or use the online link. Instructions on how to sign up for public comment will be given to listeners at the start of the meeting.

Administrative Tasks

1. Call to order and declaration of a quorum
2. Opening Statement by Chair

Reports, Comments & Presentations

3. Reports by Public Representatives
4. Public Comment (*limited to 3 minutes each*)
5. Presentations by Community Groups/Organizations (*limited to 5 minutes each*)

Updates /Current Projects with Possible Action / Past Agenda Items

6. Website: Discuss continued updates and pages to be finished; Resources and NPG pages, Budget Page, training of Committee Chairs for admin of Committee pages.
7. 2021 Calendar – All business related to calendar; info pages on back - all info needs to be checked as to if current. Any changes / additions to back pages. Discussion of distribution; distribution list to community groups and contacts. Timeline for completion.

A) As time per permits at the end of the meeting when all other agenda items have been discussed, continuation of review of pictures for month placement for calendar as during the last working group.

8. Masks: Final review and vote for the approved mask to go to print. Discuss plan of action for grass roots distribution working from the office with individual board members picking up masks to distribute, porch drop offs, etc – all plans to keep current Covid related safety measures and precautions in mind and practice. Discuss facilitating getting final payment ready for vendor.

9. Email Marketing Service – Suggested plan of action to implement this after the first of the year when all other current projects are completed and to make this a 2021 priority so as to use our new email list and marketer for the upcoming 2021 Elections. As previously discussed: Mail Chimp or Constant Contact, transfer of existing email list to new website data base and previously collected emails entered to new website data base to start our “new” email list.

New Agenda Items With Possible Action

10. Holiday Sponsorship for community members in need. Open discussion about possible partnering with existing community-based organizations (501 c3 status) to help facilitate possible events within our district. Similar in idea and execution to what the Pacoima NC did recently with MEND and Luz Rivas’s office.

Housekeeping

11. Approval of October 26th Meeting Minutes
12. Set date of next Outreach Committee Meeting for December 28th
13. Continuation of item 7 A): *review of pictures for month placement for calendar as time permits*
14. Final Committee Member Comments
15. Adjournment

PROCESS FOR RECONSIDERATION - For information on the FTDNC’s process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the FTDNC Bylaws at FTDNC.org.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a “Speaker Card” to address board members on any agenda item before they take a formal position at any meeting. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Council’s jurisdiction will be heard during the Public Comment period. Please note that under the Brown Act, the Board may be prevented from acting on a matter that you bring to its attention during the Public Comment period. However, any issue raised by a speaker may become the subject of a future meeting. Public comment is limited to 2 minutes per speaker, but limited time extensions may be granted by the Chairperson in consultation with other board members present.

THE AMERICAN WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 7 calendar days prior to the meeting you wish to attend by contacting Kevin J. Davis, Board President via email at president@ftdnc.org.

TRANSLATION SERVICES - To ensure availability of services or to request translation, please make your request at least 7 calendar days prior to the meeting you wish to attend by contacting Kevin J. Davis, Board President, via email at president@ftdnc.org.

SERVICIOS DE TRADUCCION - Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 7 días de trabajo antes del evento. Por favor contacte a Kevin J. Davis, Presidente por correo electrónico president@ftdnc.org, para avisar al Concejo Vecinal.

PUBLIC ACCESS TO MEETING DOCUMENTS - Agendas are posted for public review at the FTDNC Headquarters, 9747 Wheatland Avenue, Shadow Hills, CA and on the FTDNC.org webpage. You can also receive agendas via email by sending a request to be added to FTDNC email blast to foothilltrails@gmail.com and/or by subscribing to the City’s Early Notification System at <https://www.lacity.org/government/subscribe-agendasnotifications/subscribe-other-meeting-agendas/neighborhood-councils>

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: FTDNC.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Kevin J. Davis, Board President via email at president@ftdnc.org