



Foothill Trails District

NEIGHBORHOOD COUNCIL

Fallon Milligan – Chair, Lake View Terrace
Judi Trujillo – Vice Chair, La Tuna Canyon
Cindy Bloom – Shadow Hills
Julie Tarnawski – Shadow Hills
Owynn Lancaster – Shadow Hills

COMMUNICATIONS & OUTREACH COMMITTEE AGENDA

May 24th, 2021 7:00pm to 8:30pm

Zoom Meeting Online at www.Zoom.us - Webinar ID: 892 9079 6492

By Telephone at (669) 900-9128

Online Zoom Meeting Link: <https://us02web.zoom.us/j/89290796492>

IN CONFORMITY WITH THE GOVERNOR'S EXECUTIVE ORDER N-29-20 (MARCH 17, 2020) AND DUE TO CONCERNS OVER COVID-19, THE FTDNC COMMUNICATIONS AND OUTREACH COMMITTEE MEETING WILL BE CONDUCTED ENTIRELY TELEPHONICALLY.

ACCESSING THE MEETING: Every person wishing to address the Committee must dial (669) 900-9128, and enter the nine-digit meeting code listed above and then press# to join the meeting or use the online link. Instructions on how to sign up for public comment will be given to listeners at the start of the meeting.

Administrative Tasks

1. Call to order and declaration of a quorum
2. Opening Statement by Chair
3. Presentation/Discussion/Possible Action to fill any vacant committee seats & upcoming Committee openings including New Chair, and or to add additional seats to Committee.

Reports, Comments & Presentations

4. Reports by Public Representatives:
A) Senior Lead Officer Fernando Avila – Discussion about New LAPD Community Safety Partnership Unit and event July 30 at the Hansen Dam Pool.
5. Public Comment *(limited to 3 minutes each)*
6. Presentations by Community Groups/Organizations *(limited to 5 minutes each)*
A) Scott Froschauer from FTDNC and Friends of La Tuna Canyon– Discussion about Illegal Fireworks and new CD7 Plan

Current Projects with Possible Action / Updates

7. General Promo Signs - Budget of \$1000: *(as approved by The General Board 5.20.21)* Discuss actions for proceeding with the process of getting banners & aluminum signs made for placement at NPG recipients place of business. Review pricing from C & M for banners as well as discuss various sizes and pricing from Sunland Printing for Aluminum signs. Discuss the verbiage issues, whether to proceed with the process of getting approved verbiage from the City Attorney's office as advised by Paola at Funding Department, or to go with something more "generic" that will not need said approval.
8. Email Database –Get some dates on the calendar for data entry at NC office of existing collected email addresses. Cindy has set up computers & created input chart. Tasks to do include transfer of existing email list from Kevin, and creation of new list with previously collected emails. Talk with EQ Committee for volunteers to enter names to list from those collected at EQ events, schedule

Outreach volunteers for data entry, reach out to Board for additional volunteers. All towards the goal to create our new Email Database for use with a new Email Marketing Service TBD.

New Agenda Items With Possible Action

9. Walk on items from the floor
10. Start discussion of Outreach Committee goals, events, projects, promo items & fixed costs (such as website monthly charge, possible email marketing service etc.,) as related to Budget in preparation for providing such info to Treasurer as fiscal year budget ends / begins.

Housekeeping

11. Approval of April 26th Meeting Minutes
12. Set date of next Outreach Committee Meeting for June 28th
13. Final Committee Member Comments
14. Adjournment

*******PROCESS FOR RECONSIDERATION** - For information on the FTDNC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the FTDNC Bylaws at FTDNC.org.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a “Speaker Card” to address board members on any agenda item before they take a formal position at any meeting. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Council’s jurisdiction will be heard during the Public Comment period. Please note that under the Brown Act, the Board may be prevented from acting on a matter that you bring to its attention during the Public Comment period. However, any issue raised by a speaker may become the subject of a future meeting. Public comment is limited to 2 minutes per speaker, but limited time extensions may be granted by the Chairperson in consultation with other board members present.

THE AMERICAN WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 7 calendar days prior to the meeting you wish to attend by contacting Kevin J. Davis, Board President via email at president@ftdnc.org.

TRANSLATION SERVICES - To ensure availability of services or to request translation, please make your request at least 7 calendar days prior to the meeting you wish to attend by contacting Kevin J. Davis, Board President, via email at president@ftdnc.org.

SERVICIOS DE TRADUCCION - Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 7 días de trabajo antes del evento. Por favor contacte a Kevin J. Davis, Presidente por correo electrónico president@ftdnc.org, para avisar al Concejo Vecinal.

PUBLIC ACCESS TO MEETING DOCUMENTS - Agendas are posted for public review at the FTDNC Headquarters, 9747 Wheatland Avenue, Shadow Hills, CA and on the FTDNC.org webpage. You can also receive agendas via email by sending a request to be added to FTDNC email blast to foothilltrails@gmail.com and/or by subscribing to the City’s Early Notification System at <https://www.lacity.org/government/subscribe-agendasnotifications/subscribe-other-meeting-agendas/neighborhood-councils>

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: FTDNC.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Kevin J. Davis, Board President via email at president@ftdnc.org