Fallon Milligan – Chair, Lake View Terrace Judi Trujillo – Vice Chair, La Tuna Canyon Cindy Bloom – Shadow Hills Julie Tarnawski – Shadow Hills Owynn Lancaster – Shadow Hills



COMMUNICATIONS & OUTREACH COMMITTEE AGENDA

September 28th, 2020 7:00 PM TO 8:30 PM

Zoom Meeting Online at www.Zoom.us - Webinar ID: 892 9079 6492 By Telephone at (669) 900-9128 - Webinar ID: 892 9079 6492 Online Zoom Meeting Link: https://us02web.zoom.us/j/89290796492

IN CONFORMITY WITH THE GOVERNOR'S EXECUTIVE ORDER N-29-20 (MARCH 17, 2020) AND DUE TO CONCERNS OVER COVID-19, THE FTDNC COMMUNICATIONS AND OUTREACH COMMITTEE MEETING WILL BE CONDUCTED ENTIRELY TELEPHONICALLY.

ACCESSING THE MEETING: Every person wishing to address the Committee must dial (669) 900-9128, and enter the nine-digit meeting code listed above and then press# to join the meeting or use the online link. Instructions on how to sign up for public comment will be given to listeners at the start of the meeting.

Administrative Tasks

- 1. Call to order and declaration of a quorum
- 2. Opening Statement by Chair

Reports, Comments & Presentations

- 3. Reports by Public Representatives
- 4. Public Comment (limited to 3 minutes each)
- 5. Presentations by Community Groups/Organizations (limited to 5 minutes each)

<u>Updates /Current Projects with Possible Action / Past Agenda Items</u>

- New Website Launch date pending old webmaster account brought current. Update on status

 training needed for Committee Chairs final edits in progress.
 - a) Email Marketing campaign revisit plan to secure this once new website is launched.
- 7. 2021 Calendar Update on vendor suggestions- review any bids. Time-line discussion for project based on last year. Discussion on changes in photo options for this year. Distribution plan based on current DONE event requirements. Any and all business related to calendar.
- 8. Masks: Discussion/ Possible Plan of Action about Masks for community distribution. Presentation of proposals from Cindy & Lisa. Discuss possible budget, how to distribute to community safely, based on current DONE requirements for all events.

New Agenda Items With Possible Action

- 9. Open discussion on new collateral to promote FTDNC including banners for local businesses and schools Kevin Davis. Promotion in general of FTDNC and with an eye towards 2021 elections.
- 10. Open discussion from committee members and the floor on upcoming events, outreach ideas, etc.

Housekeeping

- 11. Approval of August 24th Meeting Minutes
- 12. Set date of next Outreach Committee Meeting for October 26th.
- 13. Final Committee Member Comments
- 14. Adjournment

PROCESS FOR RECONSIDERATION - For information on the FTDNC's process for board action reconsideration, stakeholder grievance policy, or any other procedural matters related to this Council, please consult the FTDNC Bylaws at FTDNC.org.

PUBLIC INPUT AT NEIGHBORHOOD COUNCIL MEETINGS – The public is requested to fill out a "Speaker Card" to address board members on any agenda item before they take a formal position at any meeting. Comments from the public on agenda items will be heard only when the respective item is being considered. Comments from the public on other matters not appearing on the agenda that are within the Council's jurisdiction will be heard during the Public Comment period. Please note that under the Brown Act, the Board may be prevented from acting on a matter that you bring to its attention during the Public Comment period. However, any issue raised by a speaker may become the subject of a future meeting. Public comment is limited to 2 minutes per speaker, but limited time extensions may be granted by the Chairperson in consultation with other board members present.

THE AMERICAN WITH DISABILITIES ACT - As a covered entity under Title II of the Americans with Disabilities Act, the City of Los Angeles does not discriminate on the basis of disability and, upon request, will provide reasonable accommodation to ensure equal access to its programs, services and activities. Sign language interpreters, assistive listening devices and other auxiliary aids and/or services, may be provided upon request. To ensure availability of services, please make your request at least 7 calendar days prior to the meeting you wish to attend by contacting Kevin J. Davis, Board President via email at president@ftdnc.org.

TRANSLATION SERVICES - To ensure availability of services or to request translation, please make your request at least 7 calendar days prior to the meeting you wish to attend by contacting Kevin J. Davis, Board President, via email at president@ftdnc.org.

SERVICIOS DE TRADUCCION - Si requiere servicios de traducción, favor de avisar al Concejo Vecinal 7 días de trabajo antes del evento. Por favor contacte a Kevin J. Davis, Presidente por correo electrónico <u>president@ftdnc.org</u>. para avisar al Concejo Vecinal.

PUBLIC ACCESS TO MEETING DOCUMENTS - Agendas are posted for public review at the FTDNC Headquarters, 9747 Wheatland Avenue, Shadow Hills, CA and on the FTDNC.org webpage. You can also receive agendas via email by sending a request to be added to FTDNC email blast to foothilltrails@gmail.com and/or by subscribing to the City's Early Notification System at https://www.lacity.org/government/subscribe-agendasnotifications/subscribe-other-meeting-agendas/neighborhood-councils

In compliance with Government Code section 54957.5, non-exempt writings that are distributed to a majority or all of the board in advance of a meeting may be viewed at our website: FTDNC.org or at the scheduled meeting. In addition, if you would like a copy of any record related to an item on the agenda, please contact Kevin J. Davis, Board President via email at president@ftdnc.org