

## Foothill Trails District Neighborhood Council 3<sup>rd</sup> Annual Area 1 Outreach Fiesta

### Report



Foothill Trails District Neighborhood Council's 3rd Annual Area 1 Outreach Fiesta hosted by the Claretta Wheeler Mercer Neighborhood Watch was held October 31, 2009 adjacent to 12145 Claretta Street in Lake View Terrace. The purpose of this event is to personally connect with the Stakeholders to promote a greater participation in the Neighborhood Council.

At the beginning of the week, six hundred flyers were delivered door to door, by the Area 1 representative, which blanketed the entire footprint of Area 1. It is estimated that over three hundred Stakeholders (adults & children) attended the Area 1 Outreach Fiesta during the course of the event, which was extended by two hours to accommodate the late comers. The extended hours allowed for all the food, soft drinks and water to be served.



While the stakeholders were signing in at the booth, the mission of FTDNC was explained to the Stakeholders. The Stakeholder was encouraged to attend the up coming General Board meeting at the Lake View Terrace Recreation Center. Also, the Outreach Committee/Board Members actively recruited candidates for the 2010 Election. FTDNC promotional hand-outs were available that reiterated the mission of FTDNC and the 2010 Election.



Dale Gibson, FTDNC President, was celebrating his birthday, but set aside time to attend the event and speak with the Stakeholders. The other board members in attendance were Cilé Borman, Royan Herman, Erwing Davis, Nancy Woodruff, Kevin Davis and Cris Hughes. The Outreach Committee Members in attendance were Vikki Brink and Linda Hornick.

In conjunction with the FTDNC Area 1 Outreach Fiesta, the Claretta Wheeler Mercer Neighborhood Watch was supplied a large roll-off, for the weekend, by the Department of Sanitation to encouraged the residents to dispose of the rubbish that may have accumulated around the home.

Also, the Claretta Wheeler Mercer Neighborhood Watch acknowledges Richard Alarcón, District Seven Councilmember, for supplying the tables and chairs for this event. Thank you Mr. Alarcón.

